



State of Wisconsin \ DEPARTMENT OF NATURAL RESOURCES

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December 7, 2005

Dear Green Tier Advisors:

Thank you for being available to participate in our first meeting of the Green Tier Advisors. We have developed an agenda that both orients you to the Green Tier law, but also capitalizes on the opportunity to have group discussion of program issues, strategies, timeframes and other important issues.

Attached are several documents that are part of our agenda for the afternoon of December 16th. Additional documents are being prepared and will be distributed for discussion during the meeting. One of the key meeting outcomes will be the development of a list of issues and associated timeframes for discussion of the issues by the Green Tier Advisors, and subsequently recommendations to Secretary Hassett. Recognizing that an issues list for the Green Tier Advisors to address will likely never be static, we want your input to identify issues and assist in suggesting priorities and timeframes for discussions. Following is a partial list of issues:

Areas of Emphasis – The law provides a general definition of superior environmental performance and requires the department to identify discreet aspects of superior environmental performance to pursue to assure that the various agreements add up to a collective good. What areas of emphasis does the group recommend?

Proportionality – The law requires that the incentives provided under a participation contract are proportional to the environmental benefits that will be provided by the participant under the participation contract. How do we assess this?

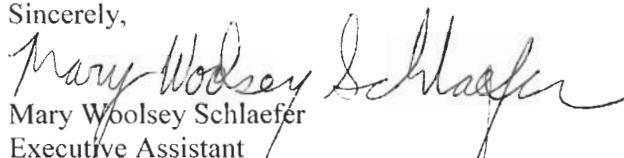
“Measurable results of superior environmental performance” is required by the law. Should there be a scheme of targeted results developed, and if so, how should this be developed?

What are additional marketing strategies for achieving meaningful impact?

I see Green Tier law as an opportunity to make a positive difference in Wisconsin's environmental performance. I encourage you to think of issues that will benefit from discussion by our group and provide guidance to the department to undertake various concerted efforts to go forward with Green Tier work in ways that will result in stronger program performance in achieving superior environmental performance throughout Wisconsin. During our meeting, we will discuss the above issues and others as well as any you may want to add.

I am looking forward to our meeting and working with you on work that is very important to the department and citizens of Wisconsin.

Sincerely,


Mary Woolsey Schlaefer
Executive Assistant